



DRAFT AGENDA – INTERNATIONAL AMBASSADORS MEET 2025

☑ **Day & Date:** Friday, 30th May 2025

☑ **Time:** 2:00 PM – 5:00 PM

☑ **Venue:** Embassy of the Federal Democratic Republic of Ethiopia, 7/50-G, Satya Marg, Chanakyapuri, New Delhi, 110021

☑ **Theme:** "Fostering Global Collaboration for Economic Growth & Sustainable Development"

TIME	ACTIVITY	TOPIC
1:30 PM – 2:00 PM	Registration & Networking Tea	
2:00 PM – 2:45 PM	Inaugural Session and Keynote Speeches: Global Trade & MSMEs	
	Welcome Address and Opening Remarks	
	Keynote Address	"The Role of Ambassadors in Strengthening Global MSME Ecosystems"
	WASME Presentation	Role of WASME in Facilitating International Trade through Embassies
2:45 PM – 3:10 PM	Panel Discussion: Diplomacy & Business Synergy	<i>"Bridging International Markets – MSMEs & Investment Opportunities"</i>
3:10 PM – 3:40 PM	Ambassador Roundtable	Investment & Trade Dialogue : Focus on Investment Opportunities, Trade Facilitation, and MSME Development
3:40 PM – 4:15 PM	Q&A & Open Session	
4:15 PM – 4:45 PM	WASME Leadership Awards 2025	Recognizing outstanding contributions in global trade, diplomacy, and MSME development
4:45 PM – 5:00 PM	Closing Remarks	Vote of Thanks
5:00 PM Onwards	High-Tea & Informal Networking	